

SHELBY BECKLER

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Education

AUGUST 2017

HIGH SCHOOL DIPLOMA, SOUTH POINTE HIGH SCHOOL, ROCK HILL, SC

SPRING 2021

BACHELOR OF ARTS IN MULTIMEDIA JOURNALISM, UNIVERSITY OF SOUTH CAROLINA, MINOR IN SPORT & ENTERTAINMENT MANAGEMENT

EXPERIENCE

May 2019- Current

STUDENT ASSISTANT, SOUTH CAROLINA ATHLETICS, COLUMBIA, SC

- Worked SEC 2019 Football Championship
- Write features, game recaps
- Work in office three days a week with SIDs
- Social media for Instagram story
- Transcribe postgame quotes for football

May 2019- Current

SECRETARY/TREASURER, NATIONAL SPORTS MEDIA ASSOCIATION, COLUMBIA, SC

- Motivate members attitude
- Prepare agendas with the help of the president
- Record and distribute the minutes of all executive board and membership meetings
- Work with the president preparing for annual budget

May 2019- Aug. 2019

STUDENT INTERN, WINTHROP ATHLETICS, ROCK HILL, SC

- Posted social media for the 2019 Big South Conference
- Worked the music/video board for baseball
- Created media guides, labeled/pulled photos for social

May 2018- May 2019

SPORTS EDITOR, THE DAILY GAMECOCK, COLUMBIA, SC

- Conducted interview with players and coaches
- Wrote features and event coverage for the online and print version of the paper
- Took pictures at sporting events, press conferences
- Live tweeted on game coverage and breaking news, ran Instagram story

Sep. 2017- Jan. 2018

FREELANCE WRITER, THE HERALD, ROCK HILL, SC

- Reported on game coverage in the Rock Hill and Columbia areas
- Wrote articles for the online and print on sporting events and athletes
- Posted social media commentary on Twitter

Sep. 2016- Dec. 2016

STUDENT INTERN, THE HERALD, ROCK HILL, SC

- Learned how to conduct interviews with players and coaches
- Wrote sports articles for the online and print paper
- Learned how to make and edit videos with iMovie of players and coaches in the community, game coverage

SKILLS

LEADERSHIP SKILLS: assigning stories, generating headlines, determining budgets, strong communication skills, story shaping

COMPUTER SKILLS: MS Office (Word, PowerPoint, Excel), Final Cut Pro, voiceovers, iMovie, InDesign, Premiere Pro

WRITING SKILLS: copyediting and proofreading, event/game coverage, fact checking, effective interviewer, deadline driven

SUMMARY: Collaborative sports creator and writer with four years of experience in a leadership journalism position. Successful in leading a team of up to 19 writers to create a dynamic, thorough and accurate sports section across multiple platforms. Looking to bring teamwork and modern writing techniques to a multimedia journalism position.